



FOR IMMEDIATE RELEASE

Bubbles Haircare for Kids Now Open in Saint John

A Fresh New Salon Experience That's Fun for Kids and an Easy for Parents

Saint John, NB – April 2, 2025 – Bubbles Haircare for Kids, a bright and modern new salon designed exclusively for children, is thrilled to announce that it is officially open as of **Saturday, April 5**. Located at **168 Rothesay Avenue (inside the Superstore building)**, the locally owned business is now welcoming appointments and walk-ins.

Bubbles was built to make haircare fun, empowering, and stress-free — offering a playful, inclusive space where kids can feel confident and cared for. From fun chairs and kid-friendly stylists, to a curated collection of gentle hair and body products, every detail is tailored to meet the unique needs of children, including those with sensory sensitivities.

To celebrate its launch, Bubbles is also introducing a **limited run of custom hoodies**, available in both kid and adult sizes. Each hoodie features signature Bubbles beads on the drawstrings, which kids can personalize however they like. For every hoodie sold, Bubbles will **donate a haircut to [BGC of Greater Saint John](#)**, an organization that provides safe, supportive spaces for local youth to learn, grow, and belong.

“Opening Bubbles has been about creating a space where kids feel seen, supported, and excited to be themselves,” said **Alex Weaver Crawford**, founder of Bubbles Haircare for Kids. “We’re so proud to open our doors and give back to the community as we begin this journey.”

Appointments are recommended and can be booked online at bubbleshair.ca. Walk-ins are welcome on a first come, first served basis.

About Bubbles Haircare for Kids

Bubbles Haircare for Kids is a salon that's fun for kids and easy for their parents. Locally owned and mom-founded, Bubbles offers a positive, memorable haircare experience for children of all ages, including those with sensory sensitivities. With a focus on creativity, comfort, and care, Bubbles is proud to be part of the growing Saint John community.



Founded by **Alex Weaver Crawford**, a local designer, entrepreneur and parent, Bubbles was developed through the **Propel Accelerator** and reflects her passion for thoughtful design, inclusivity, and exceptional customer experiences.

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