



HAIRCARE FOR KIDS

FOR IMMEDIATE RELEASE

**Bubbles Haircare for Kids to Open First Location in Saint John this December
New Family-Friendly Salon Now Hiring Stylists**

Saint John, NB – October 3, 2024 – **Bubbles Haircare for Kids**, a vibrant new salon tailored specifically for children and their families, is excited to announce the opening of its first location in Saint John this December. The locally owned, mom-founded business is dedicated to creating a fun, welcoming space where kids can enjoy memorable haircuts, while parents can also take advantage of specialized treatments and blowouts—all in an environment designed to cater to the needs of families.

The new salon will be located at **168 Rothesay Avenue (in the Superstore building)** and will offer a range of services to make the hair care experience enjoyable for kids of all ages. Bubbles Haircare for Kids aims to create a fun, welcoming space for all children, including those with sensory sensitivities, ensuring that every visit meets their specific needs. In addition to children’s services, Bubbles offers the “Bring the Kids Blowout,” and other treatments where parents can enjoy professional styling while their kids enjoy the play area.

Founder, Alex Weaver Crawford developed the concept for Bubbles Haircare for Kids through the **Propel Accelerator**, an intensive program designed to help entrepreneurs across Atlantic Canada develop and scale their innovative businesses. She also received support from **Envision Saint John: The Regional Growth Agency’s Impact Loan** and **Futurpreneur Canada**.

In preparation for the opening, Bubbles Haircare for Kids is actively recruiting stylists to join its team. The salon is seeking passionate, creative individuals who are eager to be part of a positive, team-oriented environment. Whether you’re an experienced stylist or just starting out, Bubbles offers an exciting opportunity to be part of a brand-new business and help shape its growth.

“At Bubbles, we’re all about creating a positive and memorable experience for kids and their parents,” said Weaver Crawford. **“We’re thrilled to bring this unique concept to Saint John and are looking for talented stylists who are ready to join us on this exciting journey.”**

Bubbles offers competitive wages, flexible hours, ongoing training, and career growth opportunities, making it a great fit for stylists who are looking for a dynamic work environment. With a focus on work-life balance and a supportive, family-friendly culture, Bubbles aims to build a salon that's as fun for employees as it is for clients.

Interested candidates can find more details and apply at <https://bubbleshair.ca/careers/>.

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About Bubbles Haircare for Kids:

Bubbles Haircare for Kids is a hair salon that is fun for kids and easy for their parents, designed to create positive, memorable haircare experience for children and families. Mom-founded and locally owned, Bubbles aims to provide a creative and supportive environment for both clients and employees. Dedicated to offering high-quality service and fostering meaningful connections, Bubbles is committed to becoming a valued part of the Saint John community.

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